

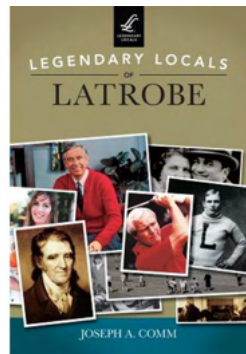
NATALIE

S H U G A R S

MEDIA KIT



AS SEEN ON:

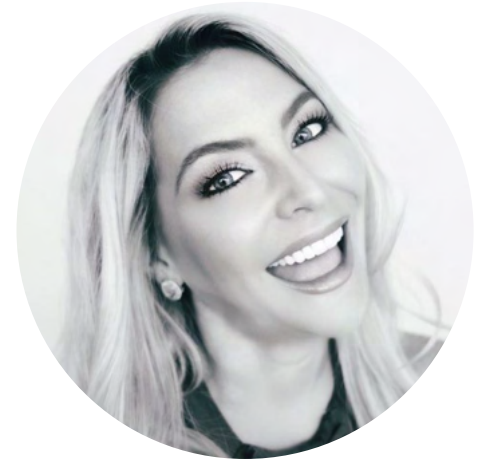


NATALIE

S H U G A R S

ABOUT NATALIE

Natalie Shugars is an internationally renowned singer, spokesperson, influencer, actress, three-time Maxim Magazine model, multi-media host, and creator of the hit show, N'at Around Town. Natalie has performed through international water, from the stages of Vegas to The House of Blues. Her first studio album, *Veni Vidi Vici* is expected to release this year, having released four singles in advance of the album.



Natalie was the first female to write and record a fight song for the six-time Super Bowl Champions, The Pittsburgh Steelers. Her song "I Love Black n' Gold" hit the radio waves during the 2008/2009 season, and was performed live by her at Heinz Field for the AFC Championship game.

The song won a prestigious award for "Best Fight Song of the Year," dubbing Natalie as "Pittsburgh's Black n' Gold Girl". In 2017, in honor of the late Dan Rooney, Natalie was invited to sing "I Love Black n' Gold" at the Rock Steelers Style Fashion Show alongside Super Bowl MVP Santonio Holmes and Hall of Famer Jerome Bettis.



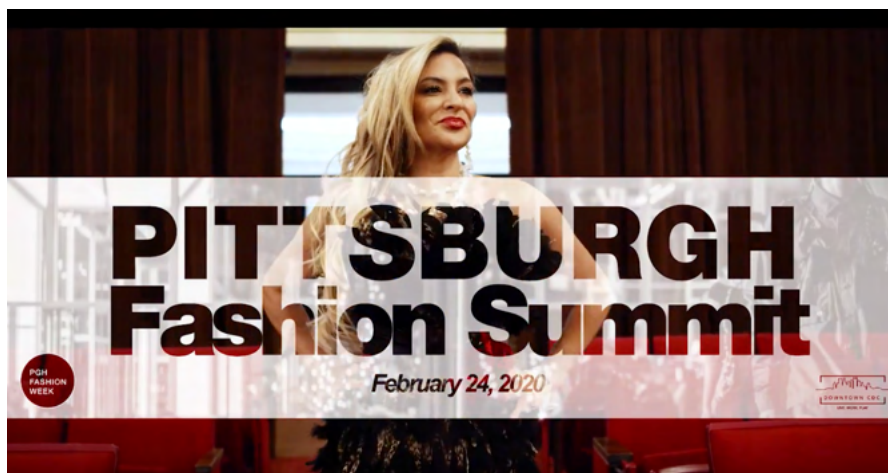
Natalie's show, N'at Around Town is a lifestyle show designed to showcase the cities Natalie loves, focusing on its people and their stories that make it great. Through the lens of a dynamic world traveler with an entertainment twist, N'at Around Town gives viewers a VIP pass to touring these amazing cities, businesses, and special events.

NATALIE

S H U G A R S

ABOUT NATALIE (CONT'D)

Natalie is also a member of the Communications Committee for Animal Friends, and a Board Member and Consultant for the first annual Pittsburgh Fashion Summit in partnership with Pittsburgh Mayor, Bill Peduto. Natalie recently co-starred in the pilot episode of an upcoming reality TV show, being shopped to two major networks.



Dubbed not only as “Pittsburgh’s Black 'n' Gold Girl”, but now as “Pittsburgh’s Pop Star,” Natalie has taken her hometown of by storm and is making waves internationally, far surpassing the title of a triple-threat entertainer.

CONNECT WITH NATALIE ON SOCIAL



NATALIE

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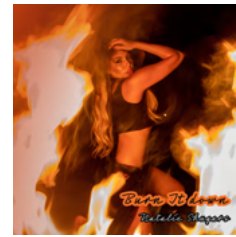
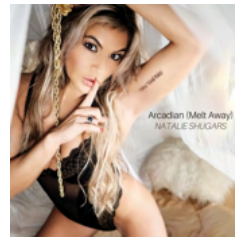
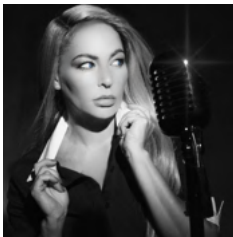
MUSICIAN & INTERNATIONALLY RENOWNED ENTERTAINER

Natalie's first studio album *Veni Vidi Vici* is expected to release this year. The album, translating to "I came, I saw, I conquered," is an intimate portrayal of Natalie's journey in life, reflected through her music. She released four singles in advance of her album and is also set to release *Steel Proud*, Pittsburgh's first-ever rock anthem. Natalie also released two music videos that

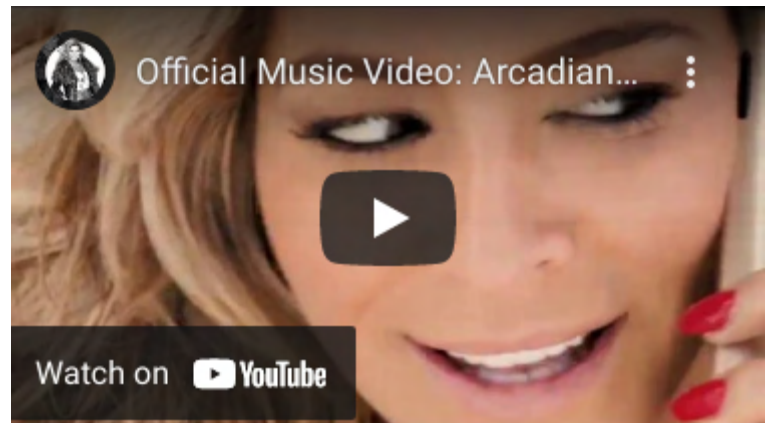
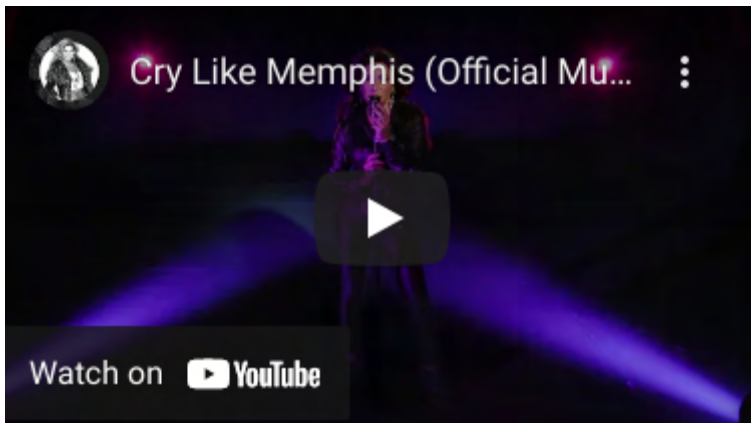
she story boarded, created and produced.

[CLICK HERE TO LISTEN TO NATALIE'S LATEST SINGLES](#)

AVAILABLE ON ALL STREAMING PLATFORMS



MUSIC VIDEOS CLICK TO WATCH



NATALIE

S H U G A R S

N'AT AROUND TOWN

N'at Around Town is a lifestyle show designed to showcase the cities Natalie loves, focusing on its people and their stories that make it great.

Through the lens of a dynamic world traveler with an entertainment twist, N'at Around Town gives viewers a VIP pass to touring these amazing cities, businesses, and special events.

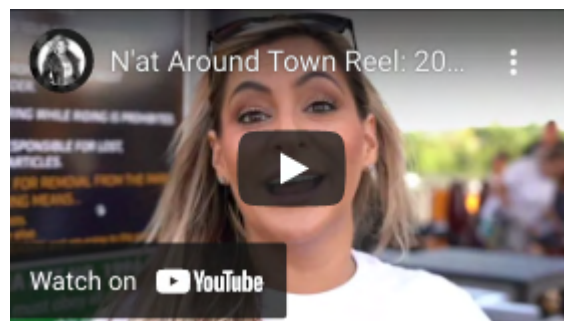


Giving you the backstage, VIP pass to tour Natalites favorite cities from a behind-the-scenes perspective. Watch the city come to life! Hear the stories and get to know the inspirational people that make these cities spectacular. The show features innovations in technology, hospitality, fashion, small business, arts & culture, real estate, medicine, sports, and events..



Natalie got innovative to keep the show going in the spring of 2020 and shifted to a virtual format, "N'at at Home - Pittsburgh Strong," featuring laid-back, entertaining conversations with Pittsburgh Legends like Sally Wiggin, Andrew Stockey, and Joe Gruschecky.

Click to Watch the N'at Around Town Reel



NATALIE

S H U G A R S

PERFORMER AND EMCEE

Rock Steelers Style Fashion Show Performance Honoring Dan Rooney

Natalie performed her award-winning Steelers fight song "I Love Black 'n' Gold" at the Rock Steelers Style Fashion Show.

https://www.pennlive.com/life/2017/10/rock_steelers_style_2017.html



Midnight Monster Fashion Show

Natalie was the emcee, host, and starred as headline performer at the Midnight Monster Fashion Show at Cake Pittsburgh performing her hit single, "Burn It Down," to benefit Autism Speaks.

<https://www.youtube.com/watch?v=dionP4qhwQk>

Fashion Alley 2 - Forever 54

Natalie was the emcee, host, and starred as headline performer at the Fashion Alley 2 - Forever 54 fashion show to benefit UPMC Children's Hospital of Pittsburgh.

<https://www.post-gazette.com/life/fashion/2018/01/18/Hollywood-Lanes-Fashion-Alley-runway-show-James-Houk-Dormont/stories/201801180134>

NATALIE

S H U G A R S

PRESS HIGHLIGHTS

ESPN Radio - Best Fight Song Of The Year for I Love Black 'n' Gold

<https://triblive.com/aande/music/12857882-74/latrobes-natalie-shugars-updates-steelers-song-for-fashion-show>



Pittsburgh's 50 Finest, Class of 2016

<http://whirlmagazine.com/pittsburghs-50-finest-2016/>

Legendary "Local of Latrobe"

<https://triblive.com/neighborhoods/yourlatrobe/yourlatrobemore/7645548-74/latrobe-area-book>



Co-Host of "The Morning Hustle" on Q929 FM

<https://natalieshugars.com/about-natalie-shugars/>

NATALIE

S H U G A R S

ADDITIONAL PRESS

Pittsburgh Fashion Summit

<https://www.wtae.com/article/pittsburgh-fashion-summit>

Billboard Sound - Arcadian (Melt Away)

<https://billboardsound.com/natalie-shugars-arcadian-melt-away-official-music-video/>

OT with the Bus with Jerome Bettis

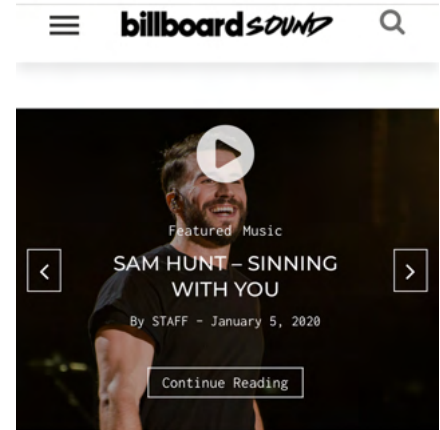
<https://www.youtube.com/watch?feature=youtu.be&v=sUzc3aGvrG8&app=desktop>

Midnight Monster Fashion Show

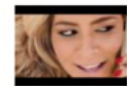
<https://www.post-gazette.com/life/seen/2019/10/21/SEENintheCity-44-SEEN-events-charity-party-Natalie-Bencivenga-2019/stories/201910210002>

Pittverse Magazine - Winter Issue Feature

Pittverse Magazine is a quarterly publication written exclusively by adults diagnosed with autism spectrum disorder.



POPULAR POSTS



NATALIE SHUGARS -
ARCADIAN (MELT AWAY)
(OFFICIAL MUSIC VIDEO)
By STAFF - January 3, 2020



NATALIE

S H U G A R S

SPOKESPERSON

Natalie has represented top brands as a spokesperson and brand ambassador via radio, print, billboards, videos, TV commercials, ad jingles, and social media campaigns. Her abilities as a spokesperson span behind the camera, assisting brands in the creation and production of those campaigns.

CBO

Caribbean Baseball Organization

Pittsburgh Dental Spa

Pittsburgh's #1 dental practice

Studio Booth

Pittsburgh's premier luxury salon and spa

US Automart

Pittsburgh auto superstore

ProSuites 2

Coworking space on 49th floor of the U.S. Steel Tower

Clean Juice

100% Certified Organic Juice Bar

New York New York Boutique

Women and mens unique clothing boutique

LECOM 5K

Annual charity run benefiting students training to brave the medical front-lines

Pittsburgh Fashion Summit

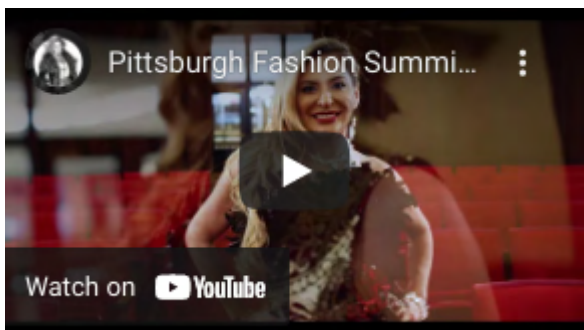
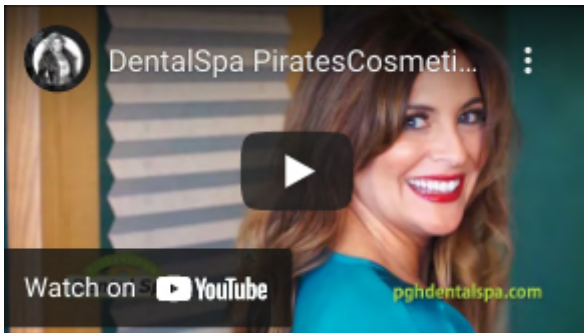
First annual Pittsburgh Fashion Summit in partnership with Pittsburgh Mayor, Bill Peduto



NATALIE

S H U G A R S

SPOKESPERSON (CONT'D)



NATALIE

S H U G A R S

INTERESTED IN MORE INFORMATION ON BOOKING NATALIE FOR:

A PERFORMANCE? (VIRTUAL OR LIVE)

A BRAND AMBASSADOR SPONSORSHIP?

A N'AT AROUND TOWN EPISODE INQUIRY?

AN EVENT HOST/EMCEE?

*Natalie can also provide support in the areas of creative writing,
commercials, production, script-writing, jingles, and more.*

EMAIL INFO@NATALIESHUGARS.COM
FOR MORE INFORMATION

CONNECT WITH NATALIE ON SOCIAL



NATALIESHUGARS.COM